

AMMO

**BRUTE
WHEEL
SOAP
DRIVE+
PROTECT™**



Keep it Clean™
16 FL OZ
Read carefully other cautions
on the back panel.

WHY CARS HAVE BEEN CLEANED THE SAME WAY FOR THE LAST 50 YEARS REMAINS PUZZLING TO ME, AFTER ALL YOUR CAR'S PAINT IS LIKE SKIN. IT HAS PORES LIKE SKIN. IT BREATHES LIKE SKIN. IT NEEDS TO BE FED LIKE SKIN. THE AMMO APPROACH ISN'T TO TEAR DOWN, IT IS TO BUILD UP. AMMO IS ABOUT LAYERS. LAYERS OF PROTECTION. AMMO NYC IS THE FIRST COMPLETELY FUSSY CAR CARE COMPANY. LEARN TO PAMPER YOUR CAR AS YOU WOULD ANY THOROUGHbred THAT'S RIDDEN TO THE EDGE OF COMBUSTION. - LARRY KOSILLA

AMMO BRUTE is a wheel soap specifically designed to give you the strength needed to clean dirt from rims. Use with AMMO PLUM for unbelievable results. Made for those days when you escape for an hour. Forget the noise and confused frenzy. On to a winding mountain road. The car fitted with a roll cage, sport seats, and slotted rotors. Limited sight distances. Take a line. Your gut heaving, very hairy incident at 150 mph, the trees close enough to touch. Just manage to escape. **AMMO BRUTE** is about "the drive." It's made for people who care about the way their car looks, as much as its performance. For a feast of information and helpful videos go to ammomyc.com.

DIRECTIONS 1. Add 3 squeezes of BRUTE to a designated wheel bucket. 2. Fill up 3/4 with hose water. 3. Rinse down the wheel and wheel-well to remove loose dirt. 4. Use with PLUM Wheel Cleaner to clean behind rim, caliper, lugnuts, rim face, tire, then wheel-well. 5. Rinse again before moving to next wheel. **DO NOT FREEZE.**

⚠ WARNING: THIS PRODUCT CAN EXPOSE YOU TO CHEMICALS INCLUDING ACETALDEHYDE, ETHYLENE OXIDE AND 1,4-DIOXANE, WHICH IS KNOWN TO THE STATE OF CALIFORNIA TO CAUSE CANCER, AND ETHYLENE OXIDE, WHICH IS KNOWN TO THE STATE OF CALIFORNIA TO CAUSE BIRTH DEFECTS OR OTHER REPRODUCTIVE HARM. FOR MORE INFORMATION GO TO

www.P65Warnings.ca.gov.



⚠ WARNING: CAUSES SKIN IRRITATION. CAUSES SERIOUS EYE IRRITATION.
Wash hands thoroughly after handling. Wear protective gloves / protective clothing / eye protection / face protection. IF ON SKIN: Wash with plenty of water and soap. If skin irritation occurs: Get medical advice / attention. Take off contaminated clothing and wash before reuse. IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses if present and easy to do — continue rinsing. If eye irritation persists, get medical attention.

AMMO AUTO CARE INC.'s liability is limited to the replacement of the product with proof of purchase. No warranties. AS IS WITH ALL FAULTS.
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